Persistent Systems Acquires Australia's PRM Cloud Solutions

One of Country's Leading Salesforce Partner for Implementing Digital Transformations

Santa Clara, CA and Pune, India
March 15, 2016

News

Persistent Systems (BSE & NSE: PERSISTENT) today announced the acquisition of one of Australia's leading Salesforce partner and cloud application development firms, PRM Cloud Solutions. Based outside Perth, the systems integrator is a certified Salesforce consulting partner, engaged in building digital experiences on Salesforce1 cloud platform.

PRM primarily focuses on healthcare, construction and property management, with key customers that include Honda, Rio Tinto, Furniture Options, Breast Cancer Network Australia (BCNA), Synergy and Workpower.

Quote from Ashish Bhuta, head of sales Australia

"PRM has local expertise in building new digital experiences for organizations in Australia. Combined we have the global ability to scale, while strengthening Persistent's platform-centric approach to digital transformation with Salesforce as one of the dominant platforms in Australia."

Quote from Dr. Anand Deshpande, Founder, Chairman and Managing Director

"Digital is built on three pillars; data, APIs and platforms. This acquisition further strengthens our ability to lead our customers on their journey to digital with Salesforce as one of those key platforms."

About Persistent Systems

Persistent Systems (BSE & NSE: PERSISTENT) builds software that drives the business of our customers; enterprises and software product companies with software at the core of their digital transformation.

Forward-looking and Cautionary Statements: For risks and uncertainties relating to forward-looking statements, please visit:

http://content.persistent.com/Pslweb/forward_looking_cautionary_statement.shtml

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For more information, please contact:
Ken Montgomery
Persistent Systems
Vice President, Global Communications
Tel: +1-949-939-5164
Email: Ken_montgomery@persistent.com