

Unified Data Platform on your choice of Cloud



About Persistent

Persistent Systems (BSE & NSE: PERSISTENT) is a global IT services leader in Digital Engineering and Enterprise Modernization. With 23,900+ employees in 19 countries, it drives AI, cloud, automation, and CX transformation for businesses across industries. A UNGC participant, it's carbon-neutral and India's fastest-growing IT brand in 2024.

What we offer

Persistent works with the customer's data platform team to set up a cloud-based Snowflake environment to facilitate the intake, consolidation, and transfer of data inputs from multiple source systems. We design a data pipeline, collaborating in Agile sprints with the client's cloud team and the vendor of the inventory management platform. This enables a consolidated view of data required to better forecast demand for enhanced resource allocation.

What our customers are saying:

“It's been a long and complicated road to get here, but this is a genuine game-changing moment for S+N and how we interact with our customers. Congratulations to you and the team on a job very well done.”

—
James Fullarton

Vice President-IT, Smith+Nephew

Why Snowflake?

From Endless Silos to Unified Data

Silos lead to complexity and moving data to get value. Switch to a single platform to access all data, including data that's unstructured, in open formats, and from third parties.

Hidden Costs to Superior Total Cost of Ownership

When you have multiple services, costs can add up and it can become hard to understand total operating costs. Switch to a fully managed service to efficiently support users and workloads at scale, while reducing time, effort, and expertise required to operate.

Accelerate AI Success

Use Snowflake Cortex AI to quickly analyze text data and build AI applications with fully managed, industry-leading AI models, LLMs and vector search.

Piecemeal Policies to Universal Governance

Inconsistent governance policies across systems and users can introduce security risk to your data. Switch to a single governance model with comprehensive compliance, security, and privacy controls that are universally enforced.

Turn Models into Interactive Applications

Bridge the gap between AI and business value by using Streamlit's rich, open-source library to quickly build apps with Python. Deploy and share these apps in just a couple clicks, leveraging the scale, performance and security of the Snowflake platform.

Key use cases

Comprehensive Match and Merge Reporting

Match performance is increased up to 90% from 40-50% for Customer records (along with match reports) resolving the data inaccuracy / duplication issues. It helps the business to suggest better recommendations for the customers.

Reduced Total Cost of Ownership

Cloud based elastic and scalable platform with Pay as you go model to reduce TCO.

Improved Data Ingestion from Multiple Sources

Manual consolidation efforts are eliminated with automated data inputs leading to improved productivity.

Real-time Log Audits

Persistent's data platform and security teams can collaborate to integrate Snowflake with Sentinel, allowing real-time log audits.

About Snowflake

A single, fully managed platform that powers the AI Data Cloud. Snowflake securely connects businesses globally across any type or scale of data to productize AI, applications and more in the enterprise. With the AI Data Cloud, you can collaborate locally and globally to reveal new insights, create previously unforeseen business opportunities, and identify and know your customers in the moment with seamless and relevant experiences.

Persistent

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